

* Hawick **COMMON GOOD FUND**
APPLICATION FOR FINANCIAL ASSISTANCE

<p><u>Applicant Details</u></p> <p>Name and Address of Applicant/Organisation:</p> <p>Telephone No:</p>	<p>The Heart of Hawick Children's Book Award C/o Julie Patterson (Secretary) or Caroline Smith (Co-ordinator)</p>																				
<p>Address to which payment should be made:</p>	<p>C/o Mary Towers (Treasurer)</p>																				
<p><u>Activities</u></p> <p>Please supply a brief description of the activities of your organisation and the benefits it brings to the local community:</p>	<ul style="list-style-type: none"> • We invite publishers from all over the UK to send us newly published books from the last year, by 1st time authors for age groups 4-7years and 9-12 years. Our criterion is 1st time authors as they are usually still keen to take the time to come to Hawick to promote their books and meet our local children - and it gives them a boost to their new career as a writer! • We create a shortlist of 4 books for both categories and buy sets of these shortlisted books to put into the 9 Primary Schools in the Hawick cluster area, Hawick High School and the Library • The children all read the shortlisted books, vote for their favourites and write reviews • In May we hold our annual Awards Ceremony at Tower Mill in Hawick. All of the shortlisted authors and Illustrators are invited to attend from all over the UK and share their knowledge and inspiration with the children. The Author with the most votes in both the Picture Book and 9-12 category are announced as the winner. We also show an animation film of one of the books that has been created by a group of local children. Each Author is given a 'Hawick Goody Bag' with Hawick Balls, local cheeses and other goods donated by local businesses, which hopefully gives our visitors a positive impression of the town. <p>Feedback from the project over the last 7 years has been extremely positive for these groups of children – many children involved have read a novel for the first time, giving them a great sense of achievement and setting them up for life as a reader and broadening career options. Many of the Authors who have come to Hawick have expressed on websites and in letters how much they enjoyed their visit to the town.</p>																				
<p><u>Assistance Requested</u></p> <p>Please indicate the sum requested and the purpose for which it will be used:</p>	<p>£2000</p> <p>The above amount would be used to run the Animation Workshop and Award Ceremony.</p>																				
<p>When will the donation be required:</p>	<p>As soon as possible</p>																				
<p>If this is a one-off project then please give the following details –</p> <p>Date (s):</p> <p>Estimated total cost:</p>	<p>The project has happened annually since 2008 The Award Ceremony is in May each year. This year is Thursday 14th May 2015</p> <p><u>Estimated costs to run the project at a basic level this year:</u></p> <table border="0"> <tr><td>Sets of books</td><td>£600</td></tr> <tr><td>Design posters, bookmarks</td><td>£120</td></tr> <tr><td>Print posters, bookmarks</td><td>£240</td></tr> <tr><td>Animation Film</td><td>£500</td></tr> <tr><td>Authors travel expenses</td><td>£400</td></tr> <tr><td>Buffet lunch for authors</td><td>£100</td></tr> <tr><td>£50 cash prize to Author</td><td>£400</td></tr> <tr><td>Bespoke Award x 2</td><td>£100</td></tr> <tr><td>Hawick Goody Bags</td><td>£100</td></tr> <tr><td>Total</td><td>£2560</td></tr> </table>	Sets of books	£600	Design posters, bookmarks	£120	Print posters, bookmarks	£240	Animation Film	£500	Authors travel expenses	£400	Buffet lunch for authors	£100	£50 cash prize to Author	£400	Bespoke Award x 2	£100	Hawick Goody Bags	£100	Total	£2560
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Design posters, bookmarks	£120																				
Print posters, bookmarks	£240																				
Animation Film	£500																				
Authors travel expenses	£400																				
Buffet lunch for authors	£100																				
£50 cash prize to Author	£400																				
Bespoke Award x 2	£100																				
Hawick Goody Bags	£100																				
Total	£2560																				

<p>Funds already raised by applicant's own efforts:</p> <p>Funds raised or expected to be raised from other sources (please state sources):</p>	<p>Please see the attached posters for this year's local sponsors. Most have agreed to donate £50 for the next 3 years.</p> <p>Sainsbury's have promised to give us a voucher for certain food items to go towards our buffet on 14th May. Morrisons are allowing us to do a bag pack on Good Friday to raise funds.</p>
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<p><u>Other information</u> If you have other information which you feel is relevant to this application please provide details including details of any previous assistance given:</p>	<p>Please find attached for further information:</p> <ul style="list-style-type: none"> • Book Award Background Sheet • Posters showing this year's shortlists • Last year's programme from the Award Ceremony • Latest audited accounts <p>Please also see our website: www.hawickchildrensbookaward.org</p>
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Declaration
I hereby make application for assistance as set out above and certify that the information I have provided is accurate

Signer: _____

Position Held: Secretary/Committee Member

Date: 23.2.15

Note: All applications from organisations MUST be accompanied by a copy of the latest audited accounts

This completed form, accounts and any supporting details should be submitted to the relevant area office –

Scottish Borders Council Area Offices, Corporate Resources Department, Newtown Street, Duns TD11 3DT. Telephone 01361 882600. (Duns Fund).

Scottish Borders Council Area Offices, Corporate Resources Department, Albert Place, Galashiels TD1 3DL. Telephone 01896 754751. (Galashiels, Lauder and Selkirk Funds).

Scottish Borders Council Area Offices, Corporate Resources Department, High Street, Hawick TD9 9EF. Telephone 01450 375991. (Hawick, Jedburgh and Kelso Funds).

Scottish Borders Council Area Offices, Corporate Resources Department, Rosetta Road, Peebles EH45 8HG. Telephone 01721 720153. (Peebles Fund).

* Insert name of Fund.

Heart of Hawick Children's Book Award – Background Information 2007-2015

The Heart of Hawick Children's Book Award is a voluntary project which was created by local parents, teachers and librarians, as part of the regeneration of our once thriving woollen mill town. **The aim of the project is to encourage reading for pleasure amongst children**, creating an enthusiasm for reading and books in and around Hawick. We do this by organising an annual award for a children's book, where children vote for their favourite book from a shortlist we compile. We provide books and organise events for children to participate in, across 10 schools.

In 2010 we expanded our work to include children aged 4-7 with a picture book category. This development for our project is very different in that the children need to be read to. This holds exciting possibilities for involving parents and carers in a structured, supportive way, in reading with their children; and encouraging children to develop a reading habit from a young age.

The project gives a focus to reading for pleasure and encourages a number of skills. The power of reading to overcome social disadvantage is well-documented, and neuroscience shows that reading changes the architecture of the brain, making children brighter and more constructive (National Literacy Trust). As well as giving children a great deal of pleasure, developing a reading habit is likely to improve their mental health aiding relaxation; improve their life expectancy through increased self-esteem; and generally improve their life chances and opportunities, through an ability to take in information and apply it to benefit their lives. Crucially, reading enables the development of empathy and compassion, both of which underpin healthy communities.

In the evaluation of the first few years of our project, there is evidence that using the Award to encourage children to read a range of books has led to **children reading a whole book for the first time**, taking up library membership and discovering the power of emotions in books, leading to an understanding of empathy and compassion for others. Children have also developed in confidence in both writing about the books they have read for our Book Review Competition and also when discussing books in Book club settings.

We have achieved a great deal over the years on a small budget, and the majority of our funding has come from local sponsors and grant-making bodies. Our sponsors to date include Hawick Cashmere, Johnstons of Elgin, Scott & Charters, Toyota, D Patterson Joinery, Gavin M Brodie Ltd, Thos B Oliver, Main Street Trading Co Hawick Pantomime Group and Bannerman Burke and a number of private individuals. This bedrock of local sponsorship has also enabled us to draw down further funds from grant-making bodies in this our eighth year.

February 2015

HEART OF HAWICK BOOK AWARD

ACCOUNTS FOR THE YEAR TO 30 JUNE 2015

	2015	2015	2014
	£	£	£
INCOME			
Grant Income	0.00		
Sponsorship	0.00		1,500.00
Fund Raising and Donations	50.00		725.00
	<u>50.00</u>	50.00	<u>383.00</u>
EXPENDITURE			
Books Awards	531.80		643.44
Author Events	0.00		225.00
Award Payments	75.00		850.00
Author Travel expenses	0.00		82.00
Stationery and Postage	0.00		27.50
Printing	372.72		554.08
Event Gifts	0.00		140.96
Catering & Photography	0.00		125.00
Website	0.00		24.99
Signs & Design Work	0.00	979.52	<u>0.00</u>
(Deficit)/Surplus for year		<u>-929.52</u>	
Cash at Bank at 1 July 2014		1,398.05	
Add (Deficit)/Surplus for year		-929.52	
Cash at Bank 31 January 2015		<u>468.53</u>	

2014
£

2,608.00

2,672.97

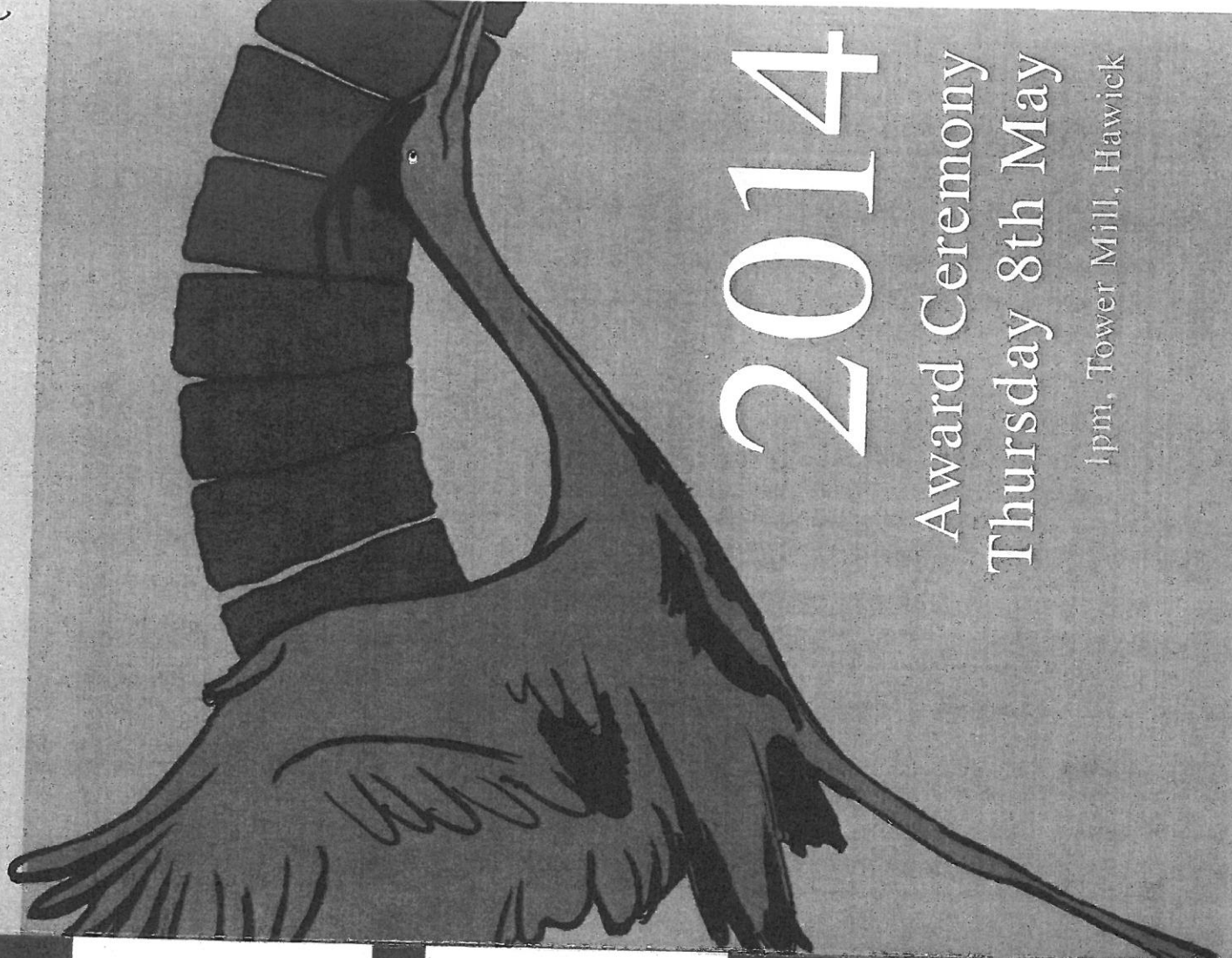
-64.97

1,398.05

-64.97

1,333.08

The Heart of Hawick Children's Book Award



2014

Award Ceremony
Thursday 8th May

1pm, Tower Mill, Hawick

With thanks

Sponsors


THE MAIN STREET TRADING COMPANY
 BOOKS, CAFE DELI & HOME


Friends of Hawick Library


SCOTT'S CHARTERS
Historic Hawick's Main Street & Victoria Road


Johnstons of Elgin
ESTD 1850


D. PATTERSON JOINERY


BANNERMANBURKE


HAWICK CASHMERE OF SCOTLAND


HAWICK KNITWEAR*

Supporters


BORDERS BOOK FESTIVAL
10th - 12th May 2014


heart of hawick


Sainsbury's
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SB LIBRARIES
MORE THAN JUST BOOKS


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RACHEL HOCKEY


SOUTHDEAN COMMUNITY COUNCIL


HAWICK COMMON GOOD FUND


MRS G NUTTALL


MRS S LOCKIE

Schools and other thanks

We would like to thank everyone who took part in this our 7th **HEART OF HAWICK CHILDREN'S BOOK AWARD**. Thanks to the children who read all 4 books, wrote reviews and cast their votes, and to their teachers and parents for making time to help and encourage them. We hope you have enjoyed participating and are looking forward to finding out if your favourite won!

Thanks to: bookseller **NORMAN LATIMER** for agreeing to be this year's Review Competition judge, **PATSY GOODSIR** who has kindly volunteered to take photographs for us, and **EOIN COX** for handcrafting this year's awards.

Finally, a huge thank you to all the kind people who have given up their time to make this year's Book Award possible. We have a small group of tireless volunteers, as well as enthusiastic support from our local Library Service, who have worked extremely hard to make the Award happen today.

www.hawickchildrensbookaward.org



Welcome from **Phli Snape** of **The Heart of Hawick Children's Book Award**

This year's host **Tom Murray** will say a few words



The Empty Stodony by **Richard Curtis**

Message from author Richard Curtis and illustrator Rebecca Cobb *read* by Corrie Patterson, Denholm PS

Florentine & Pig have a very lovely picnic by **Eva Katzler**

Eva to say a few words

Childe of Hale by **Rachel Lyon**

Rachel to say a few words

The Crocodile who didn't like water by **Gemma Merino**

Video message from Gemma Merino

A short film showing children from Trinity PS talking about the picture books. Thanks to all at Trinity PS who helped with the film shoot!



Wild Boy by **Rob Lloyd Jones**

Read by Abbie Corbett, Burnfoot CS

Review by Lily Towers, Denholm PS

Message from Rob Lloyd Jones *read* by Jack Chelley, Hobkirk PS

Hitler's Angel by **William Osborne**

Read by Niamh Scott, Wilton PS

Review by Adam Beatie, Trinity PS

Video message from William Osborne



Really Weird Removals.com by **Daniela Sacerdoti**

Read by Alysha Paton, Trinity PS

Review by Kaie Shiel, Sitches PS

Daniela to say a few words

Shrunks! by **Fleur Hitchcock**

Read by Finlay Deeks, Drumlanrig PS

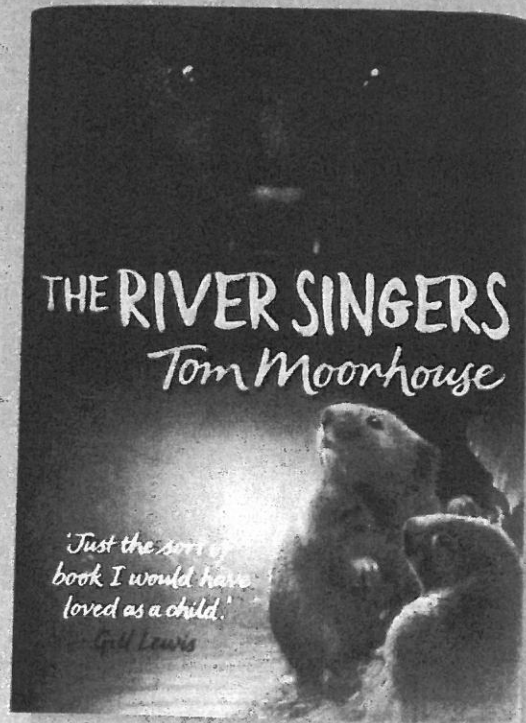
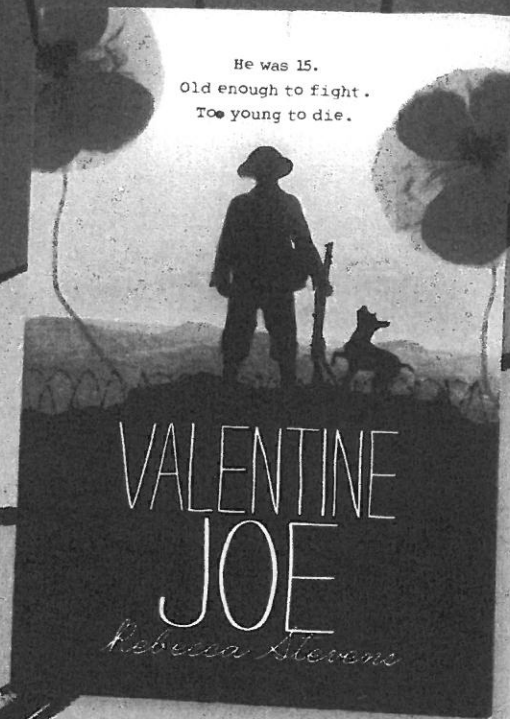
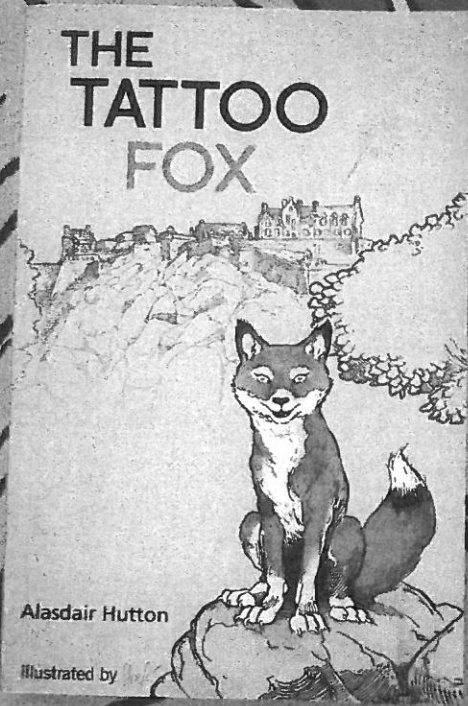
Review by Sam Rowntree, St Margaret's PS

Fleur to say a few words



A short animation film of *Shrunks!* made by children from local primary schools working with animator Simone Russell. Presented by Norman Latimer
Tom Murray will open the floor to questions from children to the authors
Tom Murray will give acknowledgements to all shortlisted authors and announce the winner, and present the prize.
Julie Patterson of the Heart of Hawick Children's Book Award will give the closing thanks.

The Heart of Hawick Children's Book Award Shortlist 2015



The Heart of Hawick Children's Book Award is sponsored by:



Our Scottish Borders
Your community

HAWICK COMMON GOOD FUND



SB LIBRARIES
MORE THAN JUST BOOKS



THE MAIN STREET
TRADING COMPANY
BOOKS, CAFE
DELI & HOME



BANNERMANBURKE

JOHNSTONS OF ELGIN
SINCE 1797

MARSHALL SCHOOL OF DANCING



D. PATTERSON
JOINERY



SCOTT & CHARTERS

THOS. B. OLIVER
ESTABLISHED 1913
MOTOR ENGINEER

HAWICK CASHMERE
OF SCOTLAND

